



## Contact

David Pritchard  
Orange, California  
pritcharddavid1@yahoo.com  
www.davidallindesign.com

## Education

Bachelor's Degree  
Graphic Design  
2014 – 2017  
Brooks Institute  
Ventura, California

## Military Experience

United States Navy  
DCFN (E-3)  
2009 – 2012  
Honorable Discharge

## Technical Skills & Qualifications

Adobe Creative Suite  
Apple/Microsoft Office  
Apple/PC  
Attentive to detail  
CSS, HTML, Javascript, PHP  
SASS, SUSY, Wordpress  
Hubspot front and back end  
Shopify front and back end  
Motivated, Prompt  
Reliable, fast-learner  
Packaging Design  
Print and Digital Design  
Problem Resolution  
Social Media Marketing  
Strategy  
Typography  
UI/UX Design  
Web Design

## Professional Summary

10+ years as a Graphic Designer with a BFA from Brooks Institute, experience focused on 3D Modeling, CMYK printing, coding, Creative Suite, graphic design, marketing, motion graphics, packaging design, photography, social media marketing, strategy, UI/UX Design, Web Design.

## Experience

### Digital Marketing Specialist | AO

Orange, California  
June 2022 – Present

Content creator for all marketing deliverables(ads, e-blasts, social, packaging, print)  
Social Media Manager of all accounts (Instagram, Facebook, Twitter, In-house SM)  
Administrator and planner of advertisements for print, social media  
Coordinate website updates and manage a team of developers

### Marketing Director | iBuddy Vapor

Tustin, California  
January 2022 – July 2022

Content creator for all marketing deliverables(ads, e-blasts, social, packaging, print)  
Social Media Manager of all accounts (Instagram, Facebook, Twitter, In-house SM)  
Administrator and planner of advertisements and products for social media  
Coordinate Projects with international product development team

### Freelance Designer | David Allin Design

California  
January 2014 – Present

Building brands and identities using After Effects, Illustrator, InDesign, Photoshop  
Making company websites using coding and web builders

### Digital Marketing Manager | Progressive Orthodontic Seminars

Aliso Viejo, California  
January 2020 – January 2022

Content creator for all marketing deliverables(ads, e-blasts, social, packaging, print)  
Social Media Manager of all accounts (Instagram, Facebook, Twitter, In-house SM)  
Administrator and planner of advertisements and products for social media

### Graphic Designer | My Vape Order

Irvine, California  
October 2018 – October 2019

Content creator for all marketing deliverables(ads, e-blasts, social, packaging, print)  
Utilized After Effects, Illustrator, InDesign, Photoshop  
Administrator of advertisements and products for B2B site using an ERP platform

### Creative Services/Mock Up Coordinator | Mattel Inc.

Irvine, California  
July 2017 – October 2018

Adjusting of project files and die-lines as needed for CMYK printing  
Creating mock ups using exacto knives and rulers  
Performed product photography and retouching using Lightroom and Photoshop  
Managed and sorted project filing system in house